


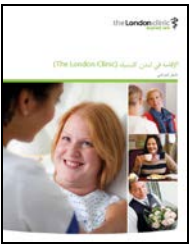
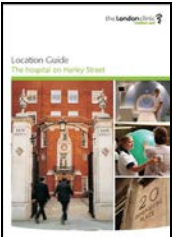


Hospital communications literature order form

Please complete the below form and return to the MARKETING department.
FAX: 020 7616 7681 / email info@thelondonclinic.co.uk / internal post

Please note that the Marketing and Stores departments will do their best to process your request as soon as they are able. However we are **unable to guarantee last minute orders or urgent deliveries**.

Front Cover	Description	Quantity (Max.60)
	<p>The Anatomy of Inspired Care Size: A4</p> <p>An introductory information brochure about the Clinic. - For prospective patients, display in waiting areas, recruitment and exhibitions</p>	
	<p>The Anatomy of Inspired Care - ARABIC Size: A4 **NEW**</p> <p>An introductory information brochure about the Clinic for Arabic patients. - For prospective Arabic patients, display in waiting areas, recruitment and exhibitions</p>	
	<p>Staying at The London Clinic – a guide for patients Size: 162mm x 229mm</p> <p>Pre-admission brochure for patients booked into the hospital advising them what to expect during their stay. Includes key financial information regarding their account, and pre-admission forms. - For consultant's secretaries and pre-admission - <i>Not for use on the nursing floors</i></p>	
	<p>Staying at The London Clinic – a guide for patients – ARABIC **NEW*</p> <p>Size: 162mm x 229mm</p> <p>Pre-admission brochure for Arabic patients booked into the hospital advising them what to expect during their stay. Includes key financial information regarding their account, and pre-admission forms. - For consultant's secretaries and pre-admission - <i>Not for use on the nursing floors</i></p>	
	<p>Location Guide Size: A5</p> <p>An introductory information leaflet with location map. For prospective patients, new consultants, receptions and waiting room areas</p>	

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	<p>2010/ 2011 Consultant Directory Size: A4</p> <p>Directory of consultant details. Wire bound and includes index reference and additional contact details for departments within the clinic. - For staff, consultants and GP use</p> <p>New updated directory expected post July 2012.</p>	
	<p>Clinic Maps/ Appointment card Size: DL **UPDATED**</p> <p>Double sided location map and directions / appointment card - for prospective patients and waiting room areas.</p> <p>Updated version included the recently opened eye centre and excluding Clinic sites closed for refurbishments during 2012.</p>	
	<p>Multipurpose A4 Folder Size: A4 folder</p> <p>- for prospective patients, patient information packs, recruitment, new consultant packs and exhibitions</p>	




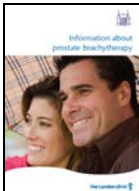








Delivery Details

Delivery Details			
Name			
Job Title			
Email			
Department			
Floor			
Location			
Telephone:		Date:	

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Centre and Services Literature					
	Description	Qty Max 60		Description	Qty Max 60
	Radiotherapy guide for referrers leaflet (A5) For consultants and GPs			Radiotherapy guide for referrers leaflet (A5) ARABIC **NEW** For consultants and GPs	
	The Richard Hambro / Macmillan leaflet – If you have questions about cancer we can help (A5)			Information about prostate brachytherapy A5	
	PET CT guide for referrers (A5) For consultants and GPs			The art of expertise (cosmetic surgery) 211mm x 211mm	
	Imaging services (A5 leaflet)			The Queens award for enterprise: International Trade 2011 (English and Arabic)	
	CyberKnife Robotic Radiosurgery System: Guide for REFERRERS (A4) For consultants and GPs			CyberKnife Robotic Radiosurgery System: Guide for PATIENTS (A4) **COMING SOON** For patients	
	Diagnostic services catalogue 2012/2013 (A5) **COMING SOON**			the Notes GP newsletter (A4) Quarterly newsletter for consultants and GPs <i>please state issue number</i>	

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	Breast centre brochure (A5)			Information and advice following a total hip replacement (A5)	
	Eye centre brochure (A5)			Thrombosis Service leaflet (A5)	
	Information about bowel (colorectal) cancer (A5) **NEW**			Physiotherapy Department Leaflet (A5)	
	Eye Centre promotion card			Breast Centre promotion card	
	Vein management promotion card			Cosmetic surgery promotion card	

Delivery Details

Name			
Job Title			
Email			
Department			
Floor			
Location			
Telephone:		Date:	